

Jaelynn Burkemper

RESUME 2018

515-298-3716
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designforthestory.com

SKILLS:

Adobe Bridge
Adobe Draw
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Muse
Adobe Photoshop
Drawing
Illustration
Keynote
Microsoft Excel
Microsoft Powerpoint
Microsoft Word
Organization
Painting
Photo Direction
Photography
Printmaking
Prop Styling
Public Speaking
Team Leadership
3-D Design

ACHIEVEMENTS:

Graduated with Departmental Honors
Member of Mortar Board Honor Society
Dean's List for 8 semesters
Moose Youth Awareness 1st Place
Theater Arts Scholarship

LEADERSHIP:

AIGA Member
4-Year MYAP Co-moderator
UISD Chapter President
Francesco Paris' Intern
Zeta Tau Alpha's Social Chair
KRUI Marketing & Design Team
Hawkeye Home Town Representative
High School Student body President

EXPERIENCE:

MITTERA Senior Graphic Designer || June 2017 – Jan. 2018

- » Conceptualize themes that expand beyond everyday standards and adapt ideas as the client and project evolves
- » Art direct and lead a team working on editorial stories, illustrations, and advertisements from the initial brainstorm to final files
- » Encourage and maintain clear and constant communication between clients and team members in a fast paced environment
- » Prioritize, organize, and delegate client work along with daily tasks

HANCHER Asst. Graphic Designer || Nov. 2015 – May 2017

- » Collaborate with Art Director to produce print publications, print materials, web graphics, and other advertising materials
- » Maintain brand standards across all platforms and materials
- » Develop seasonal style guides, sub-brands, and co-brands

NBCUNIVERSAL Creative Intern || June 2016 – Aug. 2016

- » Design brand collaborations, trade-show displays, style guides, packaging, and hardline and softline product design
- » Understand and communicate ideas set by brand guidelines and translate themes across all categories
- » Prioritize tasks while staying organized and maintaining communication with all team members
- » Complete all tasks in a positive, creative, and efficient way

STUDENTS IN DESIGN President || May 2016 – May 2017

- » Manage marketing events and obtain new clients
- » Collaborate with clientele to produce proofs and finished products
- » Coordinate and plan semester networking and educational events
- » Design logos, posters, and t-shirt graphics

EDUCATION:

UNIVERSITY OF IOWA || Aug. 2013 – May 2017

- » **Degree:** BFA in Graphic Design, Certificate of Entrepreneurship; Minor in Theater Arts
- » **Courses:** Branding and Packaging Design, 3-D design, Interactive Web Design, Graphic Design for Print, Typography, Entrepreneurial Marketing, Printmaking, Italian Hill Towns
- » **GPA:** 3.70